

1 CLAIMS

2 What is claimed, is:

3 1. A method for operating a computer system comprising:

4 having at least one content provider coupled via a portal which may also be coupled to a
5 user;

6 said at least one content provider offering a new content to the portal;

7 the portal comparing credentials of said at least one content provider with stored
8 credentials of registered content providers; and

9 the portal accepting or rejecting at least a particular provider included in said at least one
10 content provider based on said stored credentials.

11 2. A method as recited in claim 1, further comprising offering said credentials of said at
12 least one content provider to the portal together with the new content.

13 3. A method as recited in claim 1, further comprising storing said credentials of the
14 registered content providers in a database of the portal .

15 4. A method as recited in claim 1, further comprising performing automatically said
16 comparison of the credentials with an intelligent program having a rule database.

17 5. A method as recited in claim 1, further comprising performing manually said
18 comparison of the credentials..

1 6. A method as recited in claim 1, further comprising the portal checking the new
2 content, and the portal accepting or rejecting the new content.

3 7. A method as recited in claim 6 wherein the evaluation of the new content is
4 performed semi-automatically or fully automatically.

5 8. A method as recited in claim 6 wherein the user is notified about the new content if
6 the new content matches with preferences of the user .

7 9. An article of manufacture comprising a computer usable medium having computer
8 readable program code means embodied therein for causing operation of a computer
9 system, the computer readable program code means in said article of manufacture
10 comprising computer readable program code means for causing a computer to effect the
11 steps of claim 1.

12 10. A computer system comprising at least one content provider which is coupled to a
13 portal which may be coupled to a user wherein said at least one content provider
14 comprises means for offering a new content to the portal, wherein the portal comprises
15 means for comparing credentials of said at least one content provider with stored
16 credentials of registered content providers, and wherein the portal comprises means for
17 accepting or rejecting said at least one content provider .

18 11. The computer system of claim 10 wherein the portal comprises a database for
19 registered content provider credentials.

20 12. A computer system as recited in claim 10 wherein said at least one content
21 providers, the portal and the user are coupled via the Internet.

1 13. A program storage device readable by machine, tangibly embodying a program of
2 instructions executable by the machine to perform method steps for causing operation of a
3 computer system, said method steps comprising the steps of claim 1.

4 14. An article of manufacture comprising a computer usable medium having computer
5 readable program code means embodied therein for causing operation of a computer
6 system, the computer readable program code means in said article of manufacture
7 comprising computer readable program code means for causing a computer to effect the
8 steps of claim 2.

9 15. A computer program product comprising a computer usable medium having
10 computer readable program code means embodied therein for causing operation of a
11 computer system, the computer readable program code means in said computer program
12 product comprising computer readable program code means for causing a computer to
13 effect the functions of claim 10.

14 16. A computer program product comprising a computer usable medium having
15 computer readable program code means embodied therein for causing operation of a
16 computer system, the computer readable program code means in said computer program
17 product comprising computer readable program code means for causing a computer to
18 effect the functions of claim 11.